

# DEFENCE IMPACT HIGHLIGHTS 2024



## INFLUENCE

ADS amplifies the collective voice of our members and shapes the future of our sector through strategic influence and advocacy, increasing members' access to Government.

<b>17</b>	<b>42</b>	<b>50</b>
Joint workshops with MOD supporting SDR & Defence Industrial Strategy inputs	Consultation Submissions - shaping UK policy	Ministerial Engagements



Co-Chair to the joint Government and Industry HMT led ESG Taskforce




## THOUGHT LEADERSHIP

A proactive and forward-thinking voice, we will help influence decision-makers, attract strategic partnerships, and create lasting value for our members and stakeholders.

<b>AUKUS</b>	<b>WAR GAMING</b>	<b>1,100+</b>
Supporting members on the global stage through the Advanced Capabilities Industry Forum	Manage industrial inputs into MOD and FVEYs War Gaming activities	Webinar attendees




Launch of the UK Defence ESG Charter reporting on economic and sustainability metrics, setting the pathway for industry reporting



## NETWORKING

Foster meaningful connections and collaboration, empowering our members to develop robust professional networks that drive individual and collective success.

<b>117</b>	<b>200+</b>	<b>1,600+</b>
Separate member engagement events	Members attending Fireside Chats	Members attending our key receptions





## BUSINESS DEVELOPMENT

Driving growth and competitive advantage for our members through targeted initiatives and strategic partnerships.

<b>4</b>	<b>5</b>	<b>25</b>	<b>36</b>	<b>640</b>
International UK Pavillions	Trade Missions	Global B2B Engagements	Special Interest Groups	Meet the Buyer Meetings



Delivering at secret events on future military capability



## SERVICES

Providing high quality professional services that empower members to achieve excellence and maintain a competitive edge.

<b>10,000+</b>	<b>200+</b>
Security Clearances managed	Supply Chain Solutions assessments for SC21 and ESG



**Social Value 101:**  
A guide for SMEs in procurement bidding








**Defence Sector UK Outlook:**  
Our annual guide for information on our sectors



Delivering bespoke training across Export Controls and Commercial Processes and Standards

## OPPORTUNITIES TO LOOK OUT FOR IN 2025

 <h3>INFLUENCE</h3> <ul style="list-style-type: none"> <li>• Launch of 'Industries of Choice' Campaign</li> <li>• UK hosted ASD Conference</li> </ul>	 <h3>THOUGHT LEADERSHIP</h3> <ul style="list-style-type: none"> <li>• UK Defence ESG Charter Report Launch and Signing Ceremony</li> <li>• Defence Industrial Strategy submission</li> </ul>	 <h3>NETWORKING</h3> <ul style="list-style-type: none"> <li>• UK Pavillion at DSEI</li> <li>• Collaborative regional events</li> <li>• Creation of International SME Clusters</li> </ul>	 <h3>BUSINESS DEVELOPMENT</h3> <ul style="list-style-type: none"> <li>• Farnborough International Space Show (FISS)</li> <li>• DPRTE – Meet the MoD and Delivery Partners</li> <li>• Air and Land Capability Symposiums</li> </ul>	 <h3>SERVICES</h3> <ul style="list-style-type: none"> <li>• Access to secure meeting facilities at our Farnborough site</li> <li>• Additional specialist training</li> <li>• Digital Pathway and assessment tool</li> <li>• AeroExcellence™ programme</li> </ul>
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